

TOURCUE ORGANIZER GUIDE

The Merch Store

Grand Touring includes a merch store — sold right inside registration, paid for in the same checkout as the ticket.

► Watch the walkthrough video

► **Watch the video:** <https://www.tourcue.com/guides/12-merch-store>

1 Set up your items

Add items with a name, price, photo, sizes, and how many you have. The store only ever sells what you actually stock.



MAIN

Tours

ANALYTICS

Reports

Merch

<< Collapse

ORGANIZATION

Shiner Weekend Warriors Hot Rod Club

TOUR

Select a tour

8

MERCH

Merch Store

Configure merchandise items available for pre-order at registration checkout.

[Add Item](#)

All tours 3 items



Tour Hoodie Active

QA Test Registration

Fleece hoodie with Ford logo

\$35.00

XS S M L XL 2XL 3XL

Edit Hide



Tour Cap Active

QA Test Registration

Adjustable Trucker Cap

\$15.00

One Size

Edit Hide



T shirt Active

QA Test Registration

Cotton Unisex T Shirt

\$25.00

XS S M L XL 2XL 3XL

Edit Hide

FULFILLMENT

Fulfillment Checklist

Use this checklist at the event to track merch distribution. Export the roster CSV for a full list of orders per participant.

☐ **Tour Hoodie** (XS, S, M, L, XL, 2XL, 3XL) **\$35.00**

☐ **Tour Cap** (One Size) **\$15.00**

2 Add-ons at checkout

Your merch appears as add-ons during registration — one checkout, ticket and tee together. The money flows like ticket revenue, through Stripe to your account.

3 Fulfillment

The fulfillment checklist shows who ordered what, in which size, so you check people off as you hand items out at the registration desk.