

TOURCUE ORGANIZER GUIDE

Test Drive & Going Live

Tours move Draft to Test Drive to Live. You build and test for free, and pay only when you take a tour Live on a paid plan.

► Watch the walkthrough video

► **Watch the video:** <https://www.tourcue.com/guides/09-test-drive-and-go-live>

1 Start Test Drive

When your setup checklist is complete, Start Test Drive lets you scan your own QR and drive the route — same app, same cue cards your participants get. Edits are saved; test-drive tracking clears automatically when you go Live.

The screenshot displays the TourCue web application. On the left is a dark sidebar with the TourCue logo and navigation links: 'All Tours', 'Sam Houston National Forest ...', 'Draft', 'Lone Star Cars', 'TOUR', 'Overview' (selected), 'Days & Legs', 'Event Day', 'Tour Settings', 'ANALYTICS', 'Reports', and 'Collapse'. The main content area has a header with 'ORGANIZATION' (Lone Star Cars) and 'TOUR' (Sam Houston National Forest Run). Below this, it shows 'Tours / Sam Houston National Forest Run', 'TOUR OVERVIEW', and the tour title 'Sam Houston National Forest Run' with the date 'Sat, June 27, 2026'. There are buttons for 'Edit Tour' and 'Start Test Drive'. A 'SETUP CHECKLIST' section shows '4 of 4 complete' with a 100% progress bar. The checklist items are: 'Tour Profile' (Complete), 'Registration & Access' (Complete), 'Days & Legs' (Complete), and 'Cue Cards' (Ready). A green message box at the top of the checklist states: 'Setup complete — click Start Test Drive above to run a dry run before you go live. Publishing happens after a quick test drive.'

2 Go Live

Publish opens the plan selector. Cruise is free and publishes in one click; paid plans (per-event or annual) check out through Stripe. The moment it's Live, your QR codes are real.

3 After the event

Mark the tour Wrapped to keep it for your records and reports, or archive it to tuck it away.